

# Event Industry Hashtags

An essential list of hashtags to monitor and use on Social Media.

#Hashtag	Description
#ASAE	Stands for American Society of Association Executives who provide professionals with knowledge resources & learning experiences. Find tips & articles on leadership, social media, eventplanning and more
#AssnChat	Association Chat hosted by @kikitalien Tuesdays at 2pm ET - hashtag is also used daily by event professionals
#BizBash	Everything events related around the world. Great place to be inspired. Tweeps may use it to refer to others who are a great talent in the industry
#BrandActivation	For all things about Brand Activation - used to highlight and talk about brand focused experiences & events
#Conference	Anything and everything about Conferences
#CMP	Certified Meeting Professional - information related to the professional certification
#ECNC	EC is known as Event Camp - a one of a kind conference held for event & meeting professionals to share best practices and strategies. ECNC is their National Conference
#EIR	EIR stands for Engage, Inform, ReTweet - used to share Tweeps who EIR (similar to #FF Follow Friday)
#EventAlley	Live talk show for the event industry led by @EventAlleyShow
#EventBlogChat	Worldwide Twitter chat first monday of the month 9pm - 10pm GMT run by @EventBlogChat
#EventDesign	A virtual celebration and showcase of event design
#EventHour	Twitter chat/networking hour for event organizers, venues & suppliers Wednesdays 9pm BST hosted by @eventnewsblog
#EventIdeas	Suggestions and ideas for events
#EventJobs	Looking for a job or advertising for a job in the events industry? This is the hashtag you need!
#EventManagement	Tips, apps & tools for effective Event Management
#EventMarketing	Some great ideas and education on marketing your events
#EventPlanner	Similar to #Eventprofs, in sharing event industry ideas and topics, but less traffic
#EventPlannersTalk	A Twitter Chat that runs every 2nd, 3rd, 4th & 5th Monday in the month 9pm - 10pm GMT
#EventPlanning	Similar to #Eventprofs, in sharing event industry ideas and topics, but less traffic
#EventProfs	Event professionals and industry suppliers share ideas, products, debate topics, collaborate and ask/answer questions
#Event	Anything and everything about events - tips, tricks, ideas, education, questions & suppliers
#Events	Similar to #Event
#EventStudents	Mainly used by or aimed at those studying or just starting out in the event industry
#EventTech	Focus on event specific technology
#EventTips	Useful event tips and strategies
#Exhibitions	Anything and everything about Exhibitions
#Experiential	A shortened version of #ExperientialMarketing
#ExperientialMarketing	Consumer experience driven event ideas and marketing strategies
#GMIC	Related to green meetings & events - Green Meetings Industry Council
#GreenMeetings	Like GMIC - used to help others find green meeting Tweets and messages
#HSMAI	Used for sharing articles with Sales & Marketing Professionals in the Hospitality Industry
#HybridEvents	Engage & share strategies with others in the hybrid or virtual areas of the industry
#IACC	Used for sharing interesting articles/tweets to IACC members (International Association of Conference Centers)
#ISES	International Special Events Society - share ideas, photos and more
#MeetingProfs	Focused on the meeting industry, this channel incorporates the latest from meeting professionals and suppliers.
#MICE	An acronym for either: Meetings, Incentives, Conferences & Events or Meetings, Incentives, Conventions and Exhibitions. Mostly event related but you may see the odd reference to a mouse appear in the stream!
#MPI	Focused on professional development alongside Meeting Professionals Interational www.mpiweb.org You will find the latest trends, white papers and related conversation linking industry thought leaders
#PCMA	Professional & Convention Management Associations. Leading organization for meeting and event professionals. They provide superior & innovative education & networking opportunities
#SGMP	Society of Government Meeting Professionals - mainly used by government professionals in an effort to promote government agencies to use social media
#Sponsor	Looking for sponsors for your event? It might be worth checking this stream of Tweets
#Tradeshow	Anything and everything related to Tradeshow
#Venue	Looking for a venue? Much of the traffic is wedding related.
#Venues	Similar to #Venue but less wedding specific traffic
#Wedding	Lots of traffic about everything wedding related - tips, ideas, wedding fairs etc.
#WeddingHour	Worldwide Twitter Chat on Wednesdays 9pm - 10pm GMT run by @weddinghour with venues, suppliers etc.
#WeddingPlanner	Focused on the wedding industry, this hashtag is used by suppliers, venues & wedding planners
#Weddings	Similar focus to #Wedding

The highlighted hashtags above are those we consider a must for anyone in the events industry, in general. Make sure you also include any hashtags related to your niche when you search, Tweet or post on social media.

Don't forget that Twitter gives you the power to save multiple hashtag searches in their Advanced Search options so you can easily see all relevant Tweets in one stream - it's a great time saver.

Any more hashtags you think should be on the list? We would love to hear from you.

Follow us on Twitter & Instagram @TweetWallPro and find us on Facebook, LinkedIn, Google+ and Pinterest - see you there!

 TweetWall Pro

Contact us to find out more information or get a quote.

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