

TweetWall Pro provided a new dimension to interactivity between Mobile Asia Congress conference speakers and conference attendees in 2011. In my opinion, it is the best Twitter based solution in the market.

“ **The Mobile Asia Congress is an annual high profile mobile industry event focused on strategic and technological developments in the Asia region. It is the sister event to the Mobile World Congress, the world’s largest mobile industry event.** ”

TweetWall Pro was used to promote interactivity between speakers and attendees in the conference programme. Running over two days, the conference featured a range of track sessions exploring topics such as applications, mobile advertising, mobile broadband, mobile health, mobile internet, mobile money and network capacity. TweetWall Pro was used in every session to increase interactivity.



I have worked at the GSMA for 8 years. In my current role I manage the delivery of the conference programme at the annual events, Mobile Asia Congress and Mobile World Congress.

Hilary Newton
Head of Conference Programme Management

For more information: www.mobileasiacongress.com

About Tweetwall pro

TweetWall Pro has been created in 2009 and counts many small and big references. Since 2010, 3000 sessions have been launched on TweetWall Pro. More than 2 millions Tweets have been collected so far and it keeps going up.



About GSMA

The GSMA represents the interests of mobile operators worldwide. Spanning more than 220 countries, the GSMA unites nearly 800 of the world’s mobile operators, as well as more than 200 companies in the broader mobile ecosystem, including handset makers, software companies, equipment providers, Internet companies, and media and entertainment organisations. The GSMA also produces industry-leading events such as the Mobile World Congress and Mobile Asia Expo, formerly known as the Mobile Asia Congress.



CONTACT

info@tweetwallpro.com | twitter.com/tweetwallpro | www.tweetwallpro.com